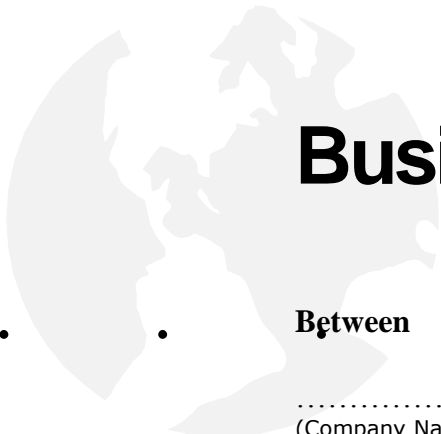


.....

# Marketing Agreement



## Business for Sale

Between

.....  
(Company Name)

.....  
(Owner)

.....  
(Address)

.....  
(City, Zip Code)

.....  
(Phone)

.....  
(Email)

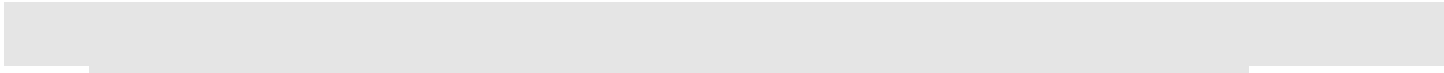
Ref: *The Seller*

**And**

**ecc** - european canadian connection

Michael Strauch  
3501, 60<sup>th</sup> Street NW  
Salmon Arm, BC, V1E 3A8  
Tel. +++ 250-803-4242  
Fax +++250-803-4243  
E-MAIL: [mstrauch@ecc-ca.com](mailto:mstrauch@ecc-ca.com)

Ref: ecc



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## 1. Working Object, Background and Intention

The "Seller" is the legal owner of the business:

.....

The "Seller" intends to find a potential buyer for his business and wants to promote his business on the European and as well the North American (Canada/ USA) market by using the internet as an advertising tool.

ECC is providing the Seller" with the web design for his own "property for sale web page". ECC `s own webpages (ecc-ca.com + ecc-de.com) are the platform for advertising for the created "property for sale web page".

ECC is providing a wide range of consulting services for people interested in immigration into Canada or are interested in an investment. With its own webpage ECC is drawing over 1,200 new visitors and potential investors and immigrants to its webpage every month.

Neither Michael Strauch nor ECC are working as realtor. With this contract there will no commission fee be arranged, charged or agreed on. The content of the contract and the service proposed and provided are solely related to Internet Marketing / Advertising for and in the name of the Seller.

## 2. Provided Services

Michael Strauch will:

- Design a one page "business for sale web page" for the seller, based on the information and pictures (max. 10) provided by the "Seller".
- The "business for sale web page" will be bilingual, English and German. The translation costs are included.
- Create an advertisement link on the ecc-ca.com homepage to the "business for sale web page". (English and German)
- As a special introduction offer the price (see below) includes the Link/Advertisement until the business is sold or cancelled by the seller.
- First contact service.

An own email address for the "business for sale web page" will be provided free of charge. First contacts of potentially interested parties will be handled by ECC based on the requirements and wishes of the "Seller" which were agreed on with ECC. (i.e. translation service)



“The Seller”:

- Supplies all the information wanted to be published on the “business for sale web page” (the information should be provided by e-mail or another electronic word processing file format)
- Confirms that all the information provided to ECC are true and correct and to the best of the sellers knowledge.
- Provide (up to 10) pictures in a digital format.
- Will inform ECC if the business is sold or wishes to withdraw the advertising or the internet web page presence for any reason.
- The Seller is free to do further marketing of the business himself. (Like placing ads or internet listings links to “business for sale web page” or list the business with a realtor.)
- The “Seller” is solely responsible for the content of his “business for sale web page” and releases ECC from any eventually claims of third parties.

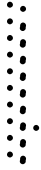
### 3. Costs Web Page Design – Advertising - Services

**Cost overview of regular charges and amount to pay based on the special introduction offer:**

Description	Regular Charges	Amount to pay
Set up fee	\$ 50.-	Free
Translation cost (for bilingual web page)	\$ 100.-	Free
Web page Design Costs 1 Webpage incl. 6 pictures (one language)	\$ 300.-	\$ 300.-
Web page Design Costs 2 <sup>nd</sup> language	\$ 150.-	\$ 100.-
Web hosting of the “property for sale web page” \$ 15 / month		Free until sold
Additional Pictures \$ 10.- each		
First contact service (own email address)	\$ 300.-	\$80.-
Advertising link on ecc-ca.com homepage (English and German)	\$ 600.-	\$ 500.-
<b>Total</b>	<b>\$ 1,500.-</b>	<b>\$ 980.--</b>
Total Savings	~\$ 520.-	

### 4. Other Expenses

If other services are requested from the “Seller” ECC is charging \$ 75.-



## 5. Expenses Payable

Fees and expenses have to be paid 50% when signing this contract and the reminder is due after completion and publishing on the Internet to be paid within 7 days after.

See details below:

- 1. Down payment (1<sup>st</sup> Installment) \$ 490.00**  
To be paid with signing the consulting agreement.
- 2. Final payment (2<sup>nd</sup> Installment) \$ 490.00**  
is due after completion of the "business for sale web page" and being published on the Internet and advertised/linked on the ecc-ca.com homepage. To be paid within 7 days after.  
ECC will contact the seller and provide a link for proof reading.
- 3. Invoice**  
An invoice will be mailed to the seller after completion/publication and when the 2<sup>nd</sup> Installment is due.

## 6. Faults and Correction

Both parties are interested in successful and fair business. If for whatever reason there are differences both will try to clear this privately.

*If some of this arrangements in this contract are against any laws or other regulations, then they have to be replaced in this way that they are coming as close as possible to the first intended sense.*

*They are no other warranties, guaranties, promises given or arrangements made between the two parties and every changes which were, are or will to be done have to be written.*

## 7. Signatures

....., the .....

Salmon Arm, the.....

.....  
The Seller

  
.....  
ecc Michael Strauch